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## Special Handloom Expo inaugurated at Exhibition Ground Chief Secretary emphasized on modernization of Handlooms and Market linkage to weavers

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‘Special Handloom Expo’ of Odisha Handloom products have been inaugurated by Chief Secretary Sri Asit Tripathy today at Unit-III Exhibition Ground. After inaugurating the Expo, Chief Secretary Sri Tripathy went to the stalls exhibited by *Utkalika, Boyanika, Amlan, Sambalpuri Bastralaya & Weaver Corporation Societies* from various parts of the State. While visiting the stalls Sri Tripathy discussed with the weavers about modernization of weaving techniques and tools, availability of promotional support from Government and marketing of their products.

Replying to the media query in the Expo, Chief Secretary Sri Tripathy said, “Fetching remunerative price to the weavers and modernization of Handloom Sector is one priority agenda of the Government. There are around 30 to 35 different varieties of Handloom products in Odisha. These products are quite popular both inside and outside the country. Government is taking steps to connect the weavers with the trading companies both at the national and international level”.

Available data shows, around 34 stalls have been put in the Expo. The Expo will continue up to 10th September 2019. It will be opened to the public from 11AM to 9PM daily. Special Government rebate provisions have been made for the buyers in the Expo.

Secretary, Handloom Textiles and Handicraft Smt Subha Sharma, President Boyanika Sri Shesa Kumar Meher along with Senior officers of the Department were present on the occasion.

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